

Opening Message

A Seed of Hope in Every Field



JINPIN SEED

In the boundless fields of agriculture, every seed holds a promise of hope. Jinpin, with its commitment to professionalism, innovation, and quality, is leading a revolution in green vegetable cultivation. We are dedicated to bringing the finest vegetable seeds to our lands, ensuring every plant thrives and revitalizing the future of agriculture with sustainable energy.

COMPANY OVERVIEW



Driven by Dedication, Defined by Quality.

For over 23 years, Jinpin has been dedicated to the research and development of leafy vegetable seeds.

Through the hard work of our team and the trust of countless farmers, we have grown into China's leading supplier of green leafy vegetable seeds.

By integrating research, production, and sales, we have built a seamless and efficient industry chain. From the initial seed development to large-scale production and market introduction, every step reflects our unwavering commitment to quality and expertise.



OUR MISSION

Stand by our mission, we continue to deliver competitive vegetable seeds to growers worldwide, driving the agricultural industry to a stronger, more sustainable future.

EXPERTS & TECHNOLOGY DRIVING INNOVATION

Research & Development is at the heart of Jinpin. Our R&D team comprises 30 top-tier vegetable scientists from diverse academic backgrounds, all sharing a passion for advancing agricultural science. These experts are pioneers in brassicaceous vegetable seed development, building a strong foundation for the creation of innovative varieties.



In 2023, Jinpin established a molecular breeding research team dedicated to exploring new possibilities in variety development. With ongoing investment in R&D, molecular breeding techniques will enable Jinpin to bring even more competitive varieties to the market.



RESEARCH ENVIRONMENT

At Jinpin, we equip our researchers with state-of-the-art R&D facilities and an environment that fosters innovation. Our labs are outfitted with advanced gene analysis tools, seed quality testing equipment, and other high-end instruments that allow for precise analysis of seed traits, providing reliable data to support our development efforts. In addition, our tests fields simulate a range of natural conditions—including drought, flooding, and temperature variations—giving us the ability to test seeds in real-world scenarios. This ensures that each seed undergoes rigorous testing, creating the perfect conditions for developing new and improved varieties.

HYBRID BREEDING LAB

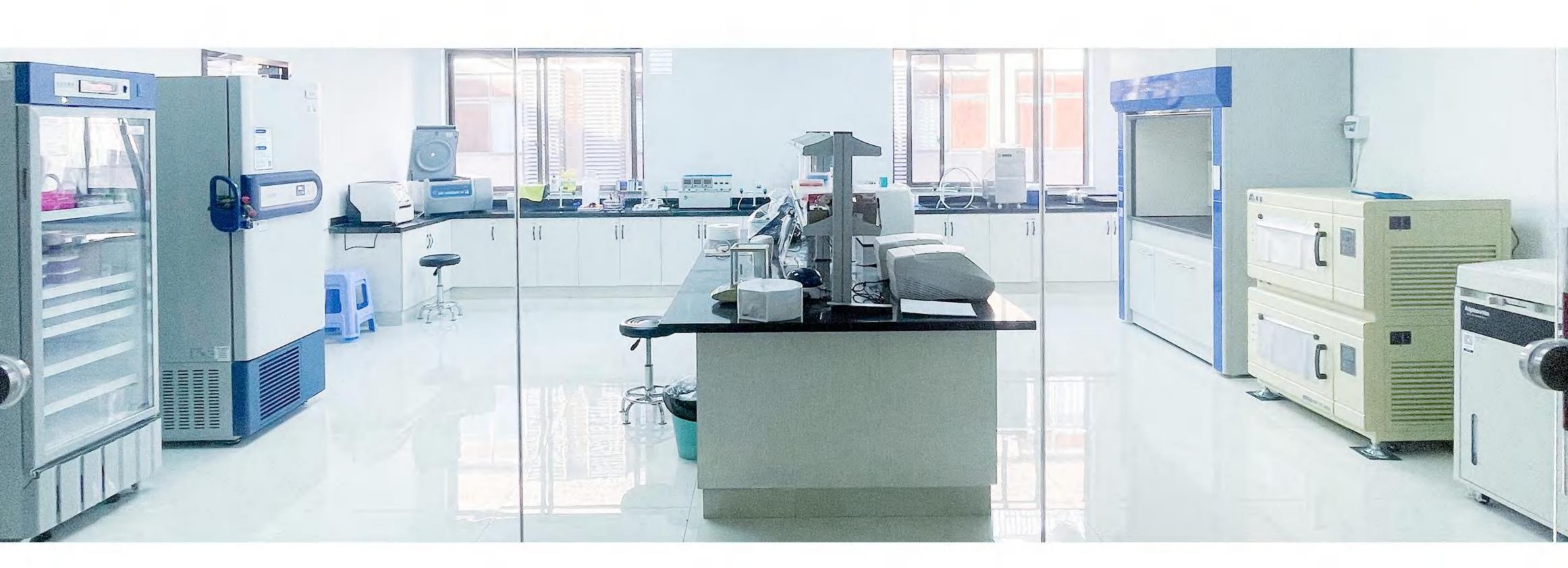


MOLECULAR BREEDING LAB



PHYTOTRON







Baby Chinese Cabbage 10

Baby Chinese Cabbage 12

Choy Sum 14

Brassica Alboglabra 17

Other 21











DISEASE RESIST

Beautiful green petioles with smooth, glossy green leaves. Exceptionally tolerant to heat and rain.

- Upright plant with late bolting and remarkable resistance against diseases.
- High commodity value; a perfect choice for sowing during hot, rainy seasons.

VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPPC-Q1	35-40 DAYS	GREEN	LIGHT	MEDIUM LONG	MODERATE	STRONG	MODERATE	MAR - NOV



HEAT TOLERANCE

DISEASE RESIST

Beautiful green petioles, smooth and glossy green leaves, outstanding heat tolerance.

- Upright plant with late bolting and remarkable resistance against diseases.
- Perfect choice for sowing during hot, rainy seasons.



CHARACTERISTIC TABLE

VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPPC-Q2	35-40 DAYS	GREEN	GREEN	MEDIUM LONG	STRONG	STRONG	MODERATE	MAR-NOV

JPPC-QJ1



HEAT TOLERANCE



Upright plant with narrow, smooth petioles in a glossy green color.

- Fast growth with excellent disease resistance.
- High-yielding and offers good marketability.



VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPPC-QJ1	20 DAYS	LIGHT GREEN	LIGHT GREEN	MEDIUM LONG	MODERATE	MODERATE	STRONG	ALL SEASON







LATE BOLTING

Compact, vase-shaped plant with vigorous growth; relatively late bolting.

- Smooth, glossy green leaves with beautiful green petioles.
- Fast-growing and high-yielding.

CHARACTERISTIC TABLE

VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPPC-Q3	35-40 DAYS	DARK GREEN	GREEN	MEDIUM LONG	MODERATE-WEAK	WEAK	STRONG	LATE OCT-DEC









Dwarf variety, tolerant to heat and humidity, ideal for challenging climates.

- Robust growth habit.
- Fresh green leaves and green petioles.
- Excellent marketability and high quality.



VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPPC-Q4	35-40 DAYS	LIGHT GREEN	LIGHT GREEN	SHORT	MODERATE-WEAK	STRONG	MODERATE	APR-NOV

Bok Choy



JPPC-Q5



AUTUMN VARIETY

SLOW TO AGE

Compact and vase-shaped, relatively tall plant with high green petioles. It grows quickly, is slow to age, and bolts early.

- The petioles retain their green color until the late growth phase.
- Suitable for cultivating as large plants in autumn and as hybrid bok choy stems in spring.
- Excellent quality with good marketability.

CHARACTERISTIC TABLE

VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPPC-Q5	35-40 DAYS	DARK GREEN	DARK GREEN	MEDIUM LONG	WEAK	MODERATE-WEAK	MODERATE	SEP-NOV DEC-MAR

JPPC-Q6





HIGH YIELD

Large leaves, fast growth, and strong heat tolerance.

- Flat leaf surface and green petioles.
- Resistant to curling during high temperature seasons.
- Good marketability and high yield.



VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPPC-Q6	35-40 DAYS	GREEN	GREEN	MEDIUM LONG	MODERATE-WEAK	STRONG	MODERATE	MAY-SEP





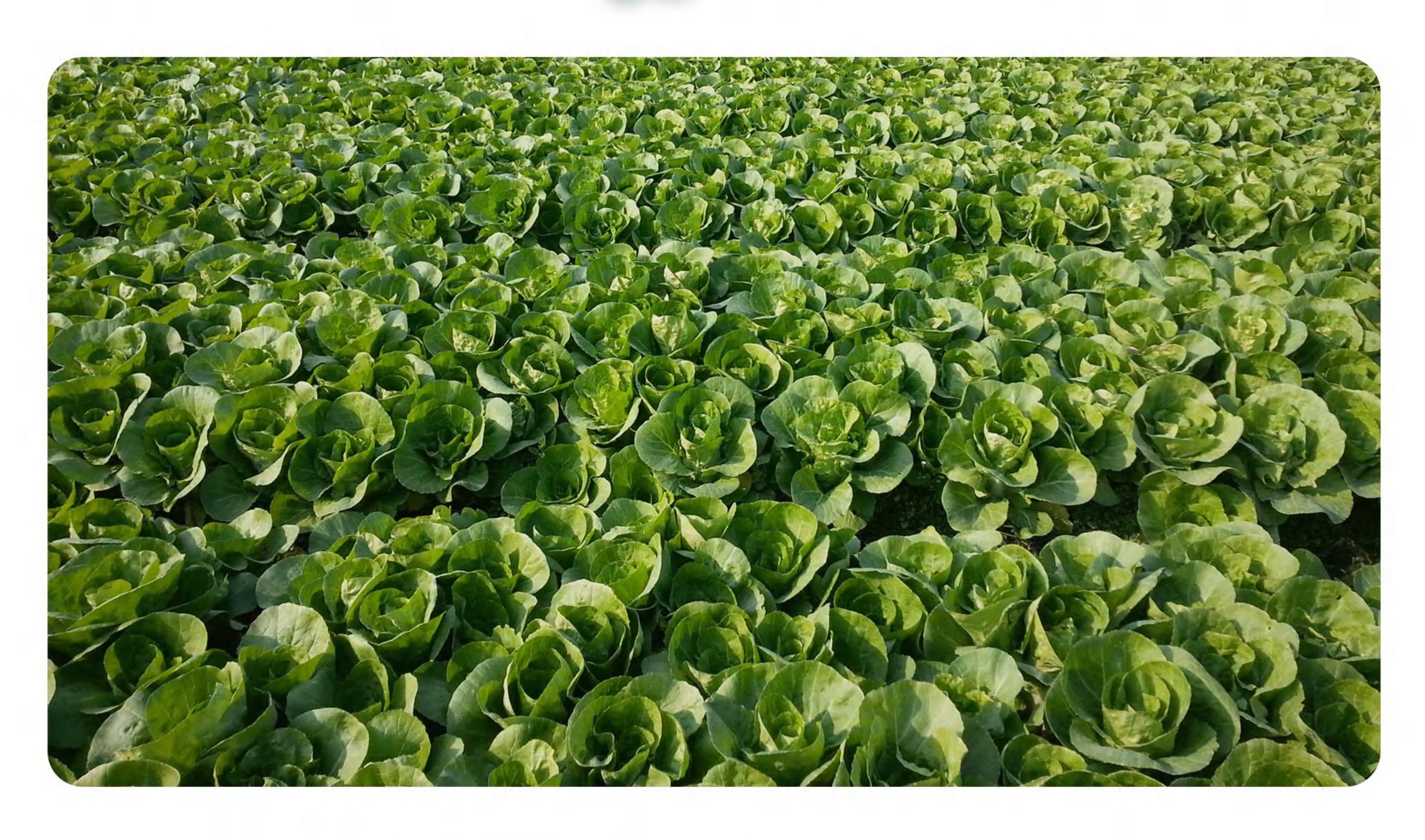


DWARF TYPE

Compact plant structure with strong heat tolerance; late bolting during high-temperature seasons.

- Deep green petioles and glossy dark green leaves.
- High-yielding with an extended optimal sowing period.

VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPPC-Q7	35-40 DAYS	DARK GREEN	DARK GREEN	MEDIUM LONG	MODERATE	STRONG	MODERATE	MAR-NOV



JPEMCC-D1





DISEASE RESIST

Vigorous growth with flat, thick leaves; humidity and heat tolerant, making it a perfect choice for summer sowing.

- Upright plant with good disease resistance; very easy to grow.
- Can be cultivated for its edible stems
 when sown in spring, as it bolts early and
 produces very uniform stems.



VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD	SOWING
JPEMCC-D1	40 DAYS	GREEN/ YELLOW	WHITE/ LIGHT GREEN	MEDIUM	WEAK	STRONG	WEAK	APR-AUG



JPEMCC-D2





FAST GROWTH

Strong tolerance to humidity and heat, with thick, flat, glabrous leaves.

- Grows quickly in upright, featuring light green outer leaves and yellowish-green inner leaves.
- Broad, white petioles.
- Stands out in seedling cultivation.

CHARACTERISTIC TABLE

	VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JF	PEMCC-D2	40 DAYS	YELLOW GREEN/ YELLOW	WHITE	MEDIUM LONG	MODERATE	MODERATE	MODERATE	APR-AUG

JPEMCC-D3



WINTER VARIETY

DISEASE RESIST

Relatively late bolting, robust disease resistance, and rapid growth under low temperature.

- Grows upright with delicate green leaves and a creamy yellow inner.
- Forms a compact head during the early development stage.
- Boasts high-yielding potential, making it the preferred choice for sowing in autumn and spring.



VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPEMCC-D3	40 DAYS	LIGHT GREEN/ YELLOW	WHITE	MEDIUM	STRONG	WEAK	STRONG	OCT-NOV



BABY CHINESE CABBAGE



JPBCC-ZX1





FAST GROWTH

Strong disease resistance and heat tolerance; suitable for year-round planting and grows remarkably fast.

Upright shape with green leaves and long

- white petioles.
- High yield and wide sowing window, suitable for year-round planting in southern China.



VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPPC-QJ1	30-36 DAYS	YELLOW GREEN	WHITE	LONG	WEAK	MODERATE	WEAK	APR, MAY& SEP-NOV



JPBCC-ZS2





DISEASE RESIST

Exceptional tolerance to high temperature and moisture, with relative resistance to downy mildew and soft rot diseases.

- Upright plant shape with wide white petioles, featuring a hint of light green.
- Good commercial value, excellent quality, and high yield potential.

CHARACTERISTIC TABLE

VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPBCC-ZS2	30-35 DAYS	GREEN	LIGHT	LONG	MODERATE	STRONG	WEAK	APR-OCT

JPBCC-H3





HIGH YIELD

Good tolerance to high temperatures, rapid growth, and glossy dark green leaves with thick, snow-white petioles.

- Upright growth habit with good commodity value.
- High-yielding with excellent overall performance.



VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPBCC-H	35 DAYS	DARK	WHITE	LONG	WEAK	STRONG	MODERATE	MAY-OCT





JPCS-CX1







Rounded leaves in glossy dark green; robust disease resistance.

- Hybrid Choy Sum that grows rapidly with excellent uniformity.
- Offers a crisp and tender texture.
- Characterized by excellent quality and high



VARIETY	MATURITY	LEAF	PETIOLES	STEM HEIGHT (CM)	BOLTING	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPCS-CX1	33 DAYS	GREEN	GREEN	30-35	MODERATE	STRONG	MODERATE	APR-NOV



JPCS-CX2





DISEASE RESIST

Heat tolerant with rapid growth and long, bright leaves that exhibit good uniformity.

- F1 Hybrid ChoySum with long, bright green.
- Suitable for dense planting and ideal for sowing in summer and autumn.

CHARACTERISTIC TABLE

VARIETY	MATURITY	LEAF	PETIOLES	STEM HEIGHT (CM)	BOLTING	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPCS-CX2	35 DAYS	GREEN	GREEN	30-35	LATE	STRONG	STRONG	ALL SEASON



JPCS-CX3





DISEASE RESIST

New generation leaf-type hybrid choy sum, with strong heat and moisture tolerance.

- Height about 30-32 cm; featuring long, bright green petioles and elongated glossy green leaves.
- Grows quickly and exhibits strong disease resistance.
- Harvest begins 22-25 days after sowing in summer.
- High-yielding with an extended sowing period.

VARIETY	MATURITY	LEAF	PETIOLES	STEM HEIGHT (CM)	BOLTING	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPCS-CX3	30-35 DAYS	LIGHT	LIGHT	30-35	LATE	STRONG	MODERATE	MAR-NOV



JPCS-CX4



WINTER VARIETY



Late-maturing variety with a growth period of around 40 days; leaves are rounded, glossy dark green, and exhibit good uniformity.

- Fast growth, slow bolting, and high yield.
- Low fiber content with excellent quality.
- Performs exceptionally well when sown from late October to February in Fuzhou regions.

VARIETY	MATURITY	LEAF	PETIOLES	STEM HEIGHT (CM)	BOLTING	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPCS-CX4	35 DAYS	GREEN	GREEN	30-32	LATE	WEAK	STRONG	NOV-FEB



JPBA-J1



WINTER VARIETY

MID-LATE

White-flowered type, mid-late maturing, with a maturation period of 55-65 days.

• Best suited for planting in cool weather.

CHARACTERISTIC TABLE

VARIETY	MATURITY	LEAF COLOR	STEM COLOR	STEM HEIGHT (CM)	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPBA-J1	55-60 DAYS	GREEN WITH WAX POWDER	GREEN WITH WAX POWDER	30-40	STRONG	MODERATE	MODERATE	NOV-APR

JPBA-J2





MID-LATE

White-flowered type, vigorous with a maturation period of 40-50 days; strong disease resistance.

- Upright growth habit with thick foliage and minimal wax coating.
- Approximately 40 cm in height, featuring a sturdy stem with long internodes; the main stem weighs between 100-150 grams.



VARIETY	MATURITY	LEAF COLOR	STEM COLOR	STEM HEIGHT (CM)	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPBA-J2	40-45 DAYS	DARK GREEN	DARK	35	WEAK	MODERATE	MODERATE	SEP-NOV

BITTER GOURD



JPBG-K1



EARLY MATURING



Early-maturing and high-yielding; vigorous growth; features slightly flat shoulders and prominent spines.

- The fruit is green-white in colour and long and cylindrical in shape.
- The fruit length 28-32 cm, with a diameter of about 8 cm, and a single fruite weight of 400-800
- Moderate bitterness in flavor, excellent quality, and good marketablity.



VARIETY	MATURITY	FRUIT COLOR	SPINES	LENGTH	SOWING
JPBG-K1	EARLY	LIGHT	PROMINENT	30-35CM	EARLY SPRING



JPBG-K2







Early-maturing with vigorous growth, featuring oil-green fruit color and short longitudinal spines.

- The fruit measures 28-33 cm in length and approximately 8 cm in diameter.
- A single fruit weighs between 400-800 grams.
- It has moderate bitterness in flavor and a crisp texture.

CHARACTERISTIC TABLE

VARIETY	MATURITY	FRUIT COLOR	SPINES	LENGTH	SOWING
JPBG-K2	EARLY	LIGHT	SHORT	30-35CM	EARLY SPRING

JPBG-K3





EASY TO GROW

Mid-early maturing variety with bright, vibrant green fruit skin, featuring alternating short longitudinal and round spines.

- Fruit measures 35-40 cm in length and 8-10 cm in diameter, weight 400-800g.
- Strong fruit-setting capability, vigorous growth, robust branching ability, and strong resistance to diseases and adverse conditions.
- Cold and heat tolerant, making it easy to grow.



VARIETY	MATURITY	FRUIT COLOR	SPINES	LENGTH	SOWING
JPBG-K3	MID-EARLY	LIGHT	SHORT LONGITUDINAL AND ROUND	35-40 CM	MAR-MAY, JUL-AUG



JPBG-K4



DISEASE RESIST

HIGH YIELD

Mid-early maturing variety with glossy white-green skin; cylindrical fruit features short longitudinal spines alternating with round spines.

- Fruit measures 35-40 cm in length and 8-10 cm in diameter, weighing 400-800g each.
- Strong fruit-setting capability, vigorous growth, robust branching ability.
- Cold and heat tolerant, strong resistance to diseases and adverse conditions.

CHARACTERISTIC TABLE

VARIETY	MATURITY	FRUIT COLOR	SPINES	LENGTH	SOWING
JPBG-K4	EARLY	WHITE	PROMINENT AND ROUND	30-32CM	MAR-MAY

JPBG-K5



EARLY MATURING

HIGH YIELD

Early-maturing variety with vigorous growth; features oil-green fruit with flat shoulders and short longitudinal spines interspersed with round spines.

- The fruit measures 30-35 cm in length, showcasing an attractive shape and good marketability.
- Exhibits a strong ability to set fruit continuously.



VARIETY	RIETY MATURITY FRUIT COL		SPINES	LENGTH	SOWING	
JPBG-K5	EARLY	GREEN	SHORT LONGITUDINAL AND ROUND	32-35CM	MAR-MAY, JUL-AUG	



JPS-B1



HIGH YIELD

DISEASE RESIST

Mid-maturing spinach with rounded leaves in good uniformity; late bolting; strong resistance to downy mildew.

- Vigorous growth with an upright plant habit.
- Rounded leaves with pointed tips in a dark green color.
- High-yielding and succulent in taste.

CHARACTERISTIC TABLE

VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPS-B1	40-45 DAYS	DARK GREEN	DARK GREEN	MEDIUM	STRONG	MODERATE	STRONG	LATE OCT- MAR

JPVA-XCH1



HEAT TOLERANCE

FAST GROWTH

Vegetable amaranth, late bolting, fast-growing, with nearly elliptic leaves and good tolerance to heat.

- Plant heights range from 25 cm to 30 cm, with a crown width of 20 cm.
- Features a pale white stem and bright red root.
- Good commodity value, excellent taste, and high yield.



VARIETY	MATURITY	LEAF	PETIOLES	STEM HEIGHT (CM)	BOLTING	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPVA-XCH1	30-40 DAYS	RED WITH GREEN MARGIN	WHITE	35	WEAK	STRONG	WEAK	MAY-SEP



JPGC-T1



WINTER VARIETY

BROAD LEAF

Garland Chrysanthemum (Broad Leaf) with a growth period of 30-35 days; leaves are obovate and non-serrated, exhibiting strong branching ability.

- Plant height is 21 cm, with a crown width of 28 cm.
- Leaves are obovate, non-serrated, light green in color, and slightly crinkled.
- Each leaf measures 18 cm in length and 10 cm in width.

CHARACTERISTIC TABLE

VARIETY	MATURITY	LEAF	PETIOLES	PLANT TYPE	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPGC-T1	41 DAYS	LIGHT	LIGHT	WIDE OPEN	MODERATE	WEAK	STRONG	SEP-DEC

JPGC-T2



WINTER VARIETY

MEDIUM LEAF

Garland Chrysanthemum (Medium Leaf), remarkably cold tolerant and relatively heat tolerant, with short internodes and numerous branches.

- Fast growth with beautiful green leaves.
- Good disease resistance, aromatic, and high-yielding.



VARIETY	MATURITY	LEAF	PETIOLES	STEM HEIGHT	BOLTING RESISTANCE	HEAT TOLERANCE	COLD TOLERANCE	SOWING
JPGC-T2	40 DAYS	DARK GREEN	GREEN	35-40 CM	MODERATE	WEAK	MODERATE	AUG-DEC

Social Responsibility and Vision for Growth

Our Commitment to a Sustainable Future

At Jinpin , we deeply understand the importance of our social responsibility. We actively participate in agricultural education, sharing advanced cultivation techniques with farmers to improve agricultural productivity. In terms of environmental protection, we are committed to exploring and promoting eco-friendly farming practices that minimize environmental impact. Looking to the future, we will continue to invest in R&D and drive innovation, providing top-quality leafy vegetable seeds in the global market, and fostering a green, healthy, and sustainable agricultural ecosystem.





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